

1. (currently amended) A banner management method wherein the method causes the display of company-oriented information in a banner window integrated into of a browser user interface on terminals in a network of terminals, wherein the information displayed on the browser user interface is persistent, being displayed substantially visible during browsing, the method comprising the steps of: (1) initialising a command file with inputs from a system administrator of the network, including providing banner window customization means by which information displayed in a banner window on each browser interface is customizable by the system administrator; and (2) executing the command file, thus displaying banners as ordered by the command file.
2. (previously presented) The banner management method of claim 1, wherein the information is a banner.
3. (currently amended) A computer program product encoded with the a communications method of wherein the method causes the display of company - oriented information in a banner window integrated into a browser user interface on terminals in a network of terminals, wherein the information displayed on the browser user interface is displayed during browsing, the method comprising the steps of: (1) initialising a command file with inputs from a system administrator of the network, including providing banner window customization means by which information displayed in a banner window on each browser interface is customizable by the system administrator; and (2) executing the command file, thus displaying banners as ordered by the command file claim 1.
4. (currently amended) A computer program product encoded with the a communications method of wherein the method causes the display of a company-oriented banner in a banner window integrated into a browser user

interface on terminals in a network of terminals, wherein the banner displayed on the browser user interface is displayed during browsing, the method comprising the steps of: (1) initialising a command file with inputs from a system administrator of the network, including providing banner window customization means by which information displayed in a banner window on each browser interface is customizable by the system administrator; and (2) executing the command file, thus displaying banners as ordered by the command file claim-2.